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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION

IN RE HEWLETT-PACKARD)	Case No. SACV 11-1404 AG (RNBx)
COMPANY SECURITIES)	
LITIGATION)	LEAD PLAINTIFFS'
)	MEMORANDUM OF POINTS AND
)	AUTHORITIES IN SUPPORT OF
)	THEIR UNOPPOSED MOTION FOR
)	PRELIMINARY APPROVAL OF
)	PROPOSED CLASS ACTION
)	SETTLEMENT
)	
)	Judge: Hon. Andrew J. Guilford
)	Dept.: Courtroom 10D
)	Hearing Date: April 28, 2014
)	Hearing Time: 10:00 a.m.
)	

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I. PRELIMINARY STATEMENT

Arkansas Teacher Retirement System, Union Asset Management Holding AG, Labourers' Pension Fund of Central and Eastern Canada, LIUNA National (Industrial) Pension Fund, and LIUNA Staff & Affiliates Pension Fund, as Court-appointed lead plaintiffs ("Lead Plaintiffs") in this proposed class action, through co-lead counsel Motley Rice LLC ("Motley Rice") and Labaton Sucharow LLP ("Labaton Sucharow") (together, "Co-Lead Counsel"), submit this memorandum of points and authorities in support of their unopposed motion, pursuant to Federal Rules of Civil Procedure 23(a), (b)(3), and (e), for preliminary approval of a proposed \$57 million settlement (the "Settlement") of this securities class action as set forth in the Stipulation and Agreement of Settlement, dated as of March 31, 2014 (the "Settlement Agreement") entered into between Lead Plaintiffs and Defendants Hewlett-Packard Company ("HP" or the "Company"), Léo Apotheker ("Apotheker"), and R. Todd Bradley ("Bradley") (collectively, "Defendants").¹

For the reasons set forth below, Lead Plaintiffs respectfully submit that the Court should, in accordance with the accompanying [Proposed] Order Granting Preliminary Approval of Class Action Settlement and Directing Notice to the Settlement Class ("Preliminary Approval Order"): (i) grant preliminary approval of the proposed Settlement on the terms set forth in the Settlement Agreement; (ii) certify, for purposes of settlement only, a class of all Persons who, during the period from November 22, 2010 to and through August 18, 2011 ("Class Period"), purchased or otherwise acquired shares of Hewlett-Packard Company's publicly

¹ All capitalized terms used herein are defined in the Settlement Agreement and have the same meaning as set forth therein. The Settlement Agreement is annexed as Exhibit 1 to the accompanying Declaration of Jonathan Gardner ("Gardner Decl."), dated March 31, 2014.

1 traded common stock in the open market, and were damaged thereby (the
 2 “Settlement Class”); (iii) appoint Lead Plaintiffs as Class Representatives and Co-
 3 Lead Counsel as Class Counsel; (iv) approve the form and substance of the
 4 proposed Notice of Pendency and Proposed Class Action Settlement and Motion
 5 for Attorneys’ Fees and Expenses (“Notice”), Proof of Claim and Release form
 6 (“Proof of Claim”), and the Summary Notice of Pendency and Class Action
 7 Settlement and Motion for Attorneys’ Fees and Expenses (“Summary Notice”),
 8 appended as Exhibits 1 through 3 to the proposed Preliminary Approval Order, as
 9 well as the manner of notifying the Settlement Class of the Settlement; and
 10 (v) schedule a hearing to determine whether the Settlement and Plan of Allocation
 11 should be finally approved and to consider Plaintiffs’ Counsels’ application for an
 12 award of attorneys’ fees and payment of expenses (the “Settlement Hearing”).

13 In addition to the approvals mentioned above, Lead Plaintiffs further
 14 request that the Court approve the appointment of The Garden City Group, Inc.
 15 (“GCG”) as claims administrator.

16 Lead Plaintiffs respectfully submit that the Settlement is an excellent result
 17 for the Settlement Class, both quantitatively and when considering the risk of a
 18 lesser (or no) recovery if the case proceeded through further dispositive motions
 19 and trial. Beyond the difficulty of securing class certification,² there were three
 20 primary risks to recovery in this matter. First, Lead Plaintiffs faced substantial
 21 risks in proving that Defendants’ statements and omissions were false and
 22 misleading at the time that they were made or occurred. Second, Lead Plaintiffs

23
 24 ² Prior to the December 3, 2013 mediation session in this matter, the United States
 25 Supreme Court granted *certiorari* in *Halliburton Co. v. Erica P. John Fund, Inc.*,
 26 No. 13-317, 2013 WL 4858670 (S. Ct. Nov. 15, 2013), to address the fraud-on-
 27 the-market presumption that is used to facilitate class certification in cases arising
 28 under the Securities Exchange Act of 1934.

1 faced significant risks in proving that the alleged misstatements were made with
2 scienter, as required by the federal securities laws. Third, the alleged damages
3 suffered by the proposed class would have been vigorously contested by
4 Defendants, centering on complex questions of loss causation. For the reasons
5 stated herein, Lead Plaintiffs respectfully request that the Court grant this
6 unopposed Motion.

7 **A. Description of the Action**

8 On September 13, 2011, an initial class action complaint alleging violations
9 of the federal securities laws against certain of the Defendants, captioned *Gammel*
10 *v. Hewlett-Packard et al.*, No. SACV 11-1404 AG (RNB), was filed in this Court.
11 By Order entered December 19, 2011, the Court appointed Lead Plaintiffs to serve
12 as lead plaintiffs, and approved their selection of Motley Rice and Labaton
13 Sucharow to serve as Co-Lead Counsel. ECF No. 42 at 4-5.

14 On February 10, 2012, Lead Plaintiffs filed the First Amended Class Action
15 Complaint for Violation of the Federal Securities Laws (the "FAC"), which
16 alleged securities fraud violations against Defendants. ECF No. 45. The FAC
17 alleged that Defendants made materially false and misleading statements
18 regarding the Company's mobile operating system, webOS, and HP's ability to
19 develop and extend webOS across an "ecosystem" of tablets, smartphones,
20 personal computers ("PCs"), and printers. The FAC alleged that these
21 misrepresentations rendered Defendants' Class Period public statements and the
22 Company's periodic reports filed with the Securities and Exchange Commission
23 ("SEC") materially false and misleading in violation of Sections 10(b) and 20(a)
24 of the Securities Exchange Act of 1934, and Rule 10b-5 promulgated thereunder.
25 The FAC further alleged that, as a result of Defendants' misrepresentations, the
26 price of HP's common stock was artificially inflated during the Class Period.

1 The FAC was based upon Plaintiffs' Counsels' extensive factual
2 investigation, which included, among other things, the review and analysis of:
3 (i) publicly available information concerning Defendants, including newspaper
4 articles, online publications, stock price movement, statements at analyst
5 conferences, and *Bloomberg* reports; (ii) regulatory filings made by HP with the
6 SEC; (iii) securities analyst reports regarding the Company; and (iv) press releases
7 issued and disseminated by certain of the Defendants. In addition to consulting
8 with forensic experts, Plaintiffs' Counsel also interviewed numerous confidential
9 witnesses and included statements from four such witnesses in the FAC.

10 On August 29, 2012, after extensive briefing and oral argument, the Court
11 granted Defendants' motion to dismiss the FAC in its entirety. ECF No. 82. The
12 Court permitted Lead Plaintiffs to file an amended pleading.

13 On October 19, 2012, Lead Plaintiffs filed a Second Amended Class Action
14 Complaint for Violation of the Federal Securities Laws (the "Complaint"). ECF
15 No. 89. The Complaint was bolstered by the accounts of numerous additional
16 confidential witnesses. That pleading focused on Defendants'³ repeated
17 statements during the putative class period that HP had invested in, and currently
18 possessed, the technological and operational capability to expand its nascent
19 webOS "mini-ecosystem" (consisting of the TouchPad and two smartphones) to a
20 full-fledged ecosystem of hundreds of millions of "seamlessly" connected
21 webOS-enabled PCs and printers, all within the short timeframe of less than two
22 years.

23 Defendants moved to dismiss the Complaint on December 3, 2012. On
24 May 8, 2013, after extensive briefing and oral argument, the Court granted in part

26 ³ Lead Plaintiffs did not name Catherine Lesjak as a defendant in the Complaint.
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1 and denied in part Defendants' motion, finding that Lead Plaintiffs had adequately
2 pled that several actionable false and misleading statements were made by
3 Apotheker or Bradley during June and July 2011 in violation of Section 10(b) and
4 Rule 10b-5. ECF No. 110. Defendants subsequently moved for reconsideration
5 of the May 8, 2013 Order, ECF No. 113, which motion was denied by the Court
6 on June 17, 2013, ECF No. 120.

7 Defendants answered the Complaint on July 17, 2013, ECF Nos. 124, 127
8 & 128, and Lead Plaintiffs served their initial discovery requests in the Action
9 during June and July, 2013.

10 **B. Settlement Discussions**

11 After the initiation of fact discovery by Lead Plaintiffs, the Settling Parties
12 agreed to mediate this Action before The Honorable Judge Layn Phillips (Ret.)
13 ("Judge Phillips"), a former federal judge now associated with Irell & Manella
14 LLP in Newport Beach, California. A mediation conference was scheduled for
15 December 3, 2013. Prior to this conference, certain of the Defendants produced,
16 and Plaintiffs' Counsel reviewed, 314,959 pages of "core" documents identified
17 by HP as relating to the allegations in the SAC. These documents included, *inter*
18 *alia*: (i) Company emails; (ii) internal memoranda from HP; (iii) corporate
19 minutes of the Company's board of directors; (iv) spreadsheets from HP regarding
20 webOS-related projects; (v) Company submissions to the SEC; (vi) the source
21 materials utilized by HP in connection with the Company's webOS development;
22 (vii) slide show presentations concerning HP's financial, operations, and project
23 planning; and (viii) draft public statements concerning webOS projects. Not
24 surprisingly, the Settling Parties disagreed about the significance of these
25 documents.

26 Plaintiffs' Counsel also consulted with several experts to advise them
27 regarding the feasibility of HP producing webOS-enabled PCs and printers in the
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1 timeframe Defendants touted to the market, as well as the damages attributable to
2 the Company's August 18, 2011, announcement that it was abandoning webOS.
3 These experts analyzed a variety of materials and provided Plaintiffs' Counsel
4 with a thorough understanding of issues related to liability and damages.

5 As might be expected, prior to the mediation there were numerous issues
6 about which the Settling Parties disagreed, including: (i) whether Lead Plaintiffs
7 could prove loss causation or recoverable damages given the numerous and
8 disparate pieces of news that entered the market on the corrective disclosure date
9 of August 18, 2011; (ii) whether Lead Plaintiffs could prove that Defendants acted
10 with scienter; and (iii) whether the statements made or facts allegedly omitted
11 were material, false, misleading, or actionable.

12 The parties met for a mediation before Judge Philips on December 3, 2013,
13 after the exchange of extensive pre-mediation statements that detailed the relative
14 strengths and weaknesses of the parties' positions. While the December 3, 2013
15 mediation did not produce a settlement, Lead Plaintiffs and Defendants developed
16 a better understanding of each other's positions by the end of the session. With
17 Judge Phillips' involvement, settlement discussions continued over the next
18 several weeks and on January 15, 2014, the Settling Parties reached an agreement-
19 in-principle to settle the Action.

20 **C. The Proposed Settlement**

21 Pursuant to the proposed Settlement, HP will deposit, or cause to be
22 deposited, \$57 million into an interest-bearing escrow account (the "Settlement
23 Fund") no later than twenty (20) business days after both (i) the Court enters the
24 Preliminary Approval Order, and (ii) Co-Lead Counsel have provided to counsel
25 for HP, Morgan, Lewis & Bockius LLP and Gibson Dunn & Crutcher LLP, all
26 information necessary to effectuate a transfer of funds. In exchange for this
27 payment, upon the Effective Date of the Settlement, Lead Plaintiffs and the
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1 Settlement Class will release all Released Claims against the Released Defendant
2 Parties.

3 Lead Plaintiffs and Co-Lead Counsel believe that the Settlement is an
4 excellent result, and is in all respects fair, adequate, and reasonable. As such, this
5 unopposed motion for preliminary approval should be granted in its entirety.

6 **D. Proposed Schedule of Events**

7 Co-Lead Counsel and Lead Plaintiffs request permission to provide notice
8 of the Settlement to Settlement Class Members at this time. Lead Plaintiffs
9 respectfully propose the following schedule for the various Settlement-related
10 events:

11 12 13	Deadline for mailing individual Notices and Proofs of Claim (the “Notice Date”):	<i>10 business days after entry of Preliminary Approval Order.</i>
14 15 16	Deadline for publication of Summary Notice in the <i>Wall Street Journal</i> and transmission over <i>PR Newswire</i> :	<i>Within 14 calendar days of the Notice Date.</i>
17 18 19 20 21	Deadline for filing motions in support of the Settlement, the Plan of Allocation, and Plaintiffs’ Counsel’s application for an award of attorneys’ fees and expenses:	<i>No later than 35 calendar days before the Settlement Hearing.</i>
22 23 24 25 26	Deadline for submission of requests for exclusion from the Settlement Class or objections to the Settlement, Plan of Allocation, or the request for attorneys’ fees and expenses:	<i>Received no later than 21 calendar days before the Settlement Hearing.</i>

Deadline for filing reply papers in support of the Settlement, the Plan of Allocation, and/or Plaintiffs' Counsel's application for an award of attorneys' fees and expenses:	<i>No later than 7 calendar days before the Settlement Hearing.</i>
Settlement Hearing:	<i>At the Court's convenience, but approximately 90 calendar days after entry of the Preliminary Approval Order.</i>
Deadline for submission of Proofs of Claim:	<i>Postmarked or received no later than 120 calendar days after the Notice Date.</i>

The foregoing schedule is similar to those used and approved by numerous courts in class action settlements and provides due process to Settlement Class Members with respect to their rights concerning the Settlement. *See, e.g., Torrissi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1374-75 (9th Cir. 1993).

II. ARGUMENT

A. The Settlement Merits Preliminary Approval

As a matter of public policy, settlement is a strongly favored method for resolving disputes, especially in complex class actions. *See, e.g., In re Syncor ERISA Litig.*, 516 F.3d 1095, 1101 (9th Cir. 2008) (“[T]here is a strong judicial policy that favors settlements, particularly where complex class action litigation is concerned.”); *Grant v. Capital Mgmt. Servs., L.P.*, No. 10-cv-2471-WQH (BGS), 2013 WL 6499698, at *2 (S.D. Cal. Dec. 11, 2013) (“Voluntary conciliation and settlement are the preferred means of dispute resolution in complex class action litigation.”) (citation and internal quotation marks omitted). The settlement of complex cases such as this one greatly contribute to the efficient utilization of scarce judicial resources and achieve the speedy resolution of justice. *See, e.g.,*

1 *Nelson v. Bennett*, 662 F. Supp. 1324, 1334 (E.D. Cal. 1987) (“[F]ederal courts
 2 long recognized the public policy in favor of the settlement of complex securities
 3 actions. . . . Especially in these days of burgeoning Federal litigation, the
 4 promotion of settlements is, as a practical matter, an absolute necessity.”).

5 Federal Rule of Civil Procedure 23 requires court approval for any
 6 settlement of a class action. Approval of class action settlements normally
 7 proceeds in two stages: (i) preliminary approval, followed by notice to the class;
 8 and (ii) final approval. *See, e.g., West v. Circle K Stores, Inc.*, No. S-04-0438
 9 WBS GGH, 2006 WL 1652598, at *2 (E.D. Cal. June 13, 2006). By this motion,
 10 Lead Plaintiffs request that the Court take the first step in the approval process:
 11 preliminary approval of the Settlement. A court “need not conduct a full
 12 settlement fairness appraisal before granting preliminary approval.” *Grant*, 2013
 13 WL 6499698, at *5 (citation and internal quotation marks omitted). “If the court
 14 preliminarily certifies the class and finds the proposed settlement fair to its
 15 members, the court schedules a fairness hearing where it will make a final
 16 determination of the class settlement.” *In re Haier Freezer Consumer Litig.*, No.
 17 5:11-CV-02911-EJD, 2013 WL 2237890, at *3 (N.D. Cal. May 21, 2013).

18 The preliminary approval standard involves “both a procedural and a
 19 substantive component.” *Young v. Polo Retail, LLC*, No. C-02-4546 VRW, 2006
 20 WL 3050861, at *5 (N.D. Cal. Oct. 25, 2006). As the court in *Young* explained:

21 “[i]f the proposed settlement appears to be the product of serious,
 22 informed, non-collusive negotiations, has no obvious deficiencies, does
 23 not improperly grant preferential treatment to class representatives or
 24 segments of the class, and falls within the range of possible approval, then
 25 the court should direct that the notice be given to the class members of a
 26 formal fairness hearing. . . .”

27 *Id.* (citing *Manual for Complex Litigation, Second* § 30.44 (1985)) (alterations in
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original); *see also Satchell v. Fed. Express Corp.*, No. C03-2659 SI, 2007 WL 1114010, at *4 (N.D. Cal. Apr. 13, 2007) (granting preliminary approval after finding proposed settlement was “non-collusive,” had “no obvious defects,” and was “within the range of possible settlement approval”). Applying the standards set forth above, the Settlement should be preliminarily approved.

B. The Settlement Is the Result of a Thorough, Rigorous, and Arm’s-Length Process

There is an initial presumption that a proposed settlement is fair and reasonable when it is the “product of arm’s-length negotiations.” *In re Portal Software, Inc. Sec. Litig.*, No. C-03-5138 VRW, 2007 WL 1991529, at *6 (N.D. Cal. June 30, 2007); *see also Linney v. Cellular Alaska P’ship*, No. C-96-3008 DLJ, 1997 WL 450064, at *5 (N.D. Cal. July 18, 1997) (“The involvement of experienced class action counsel and the fact that the settlement agreement was reached in arm’s length negotiations, after relevant discovery had taken place create a presumption that the agreement is fair.”). Here, the Settling Parties have vigorously litigated and investigated the Action since its inception. This contentious litigation process included, among other things, two rounds of motion to dismiss practice. Moreover, the Settlement was achieved only after an intense arm’s-length mediation conference and several follow-up communications under the supervision of Judge Phillips, an experienced mediator with considerable knowledge and expertise in the field of federal securities law.

Before, during, and following the mediation conference, the strengths and weaknesses of Lead Plaintiffs’ and Defendants’ respective claims and defenses were fully explored by the Settling Parties and Judge Phillips. The Settling Parties focused on disputed issues of falsity, scienter, loss causation, damages, and Defendants’ contention that class certification was not a certainty in light of the Supreme Court’s grant of *certiorari* in *Halliburton*. With an informed understanding of these various issues, the Settling Parties agreed to the

1 Settlement. There was no collusion, nor is there any preferential treatment of any
2 Lead Plaintiff or any other Settlement Class Member.⁴

3 Courts have recognized that “[t]he assistance of an experienced mediator in
4 the settlement process confirms that the settlement is non-collusive.” *Satchell*,
5 2007 WL 1114010, at *4; *see also Adams v. Inter-Con Sec. Sys., Inc.*, No. C-06-
6 5428 MHP, 2007 WL 3225466, at *3 (N.D. Cal. Oct. 30, 2007) (same). Here,
7 Judge Phillips played an active role in addressing the relevant issues with the
8 Settling Parties and bringing about the Settlement. Indeed, “the fact that the
9 Settlement was reached after exhaustive arm’s-length negotiations, with the
10 assistance of a private mediator experienced in complex litigation,” provides
11 further proof that approval is appropriate. *In re Indep. Energy Holdings PLC Sec.*
12 *Litig.*, No. 00 Civ. 6689(SAS), 2003 WL 22244676, at *4 (S.D.N.Y. Sept. 29,
13 2003).

14 Although the Settlement was reached relatively early in the Action – less
15 than one year following the conclusion of motion practice under Rule 12(b)(6) –
16 Co-Lead Counsel had developed a thorough understanding of the facts of the case
17 and merits of the claims due to an extensive and thorough analysis of, *inter alia*:
18 (i) securities analysts’ and media reports regarding HP; (ii) confidential witness
19 interviews; (iii) Defendants’ production of more than 300,000 pages of pre-
20 mediation discovery documents; and (iv) consultation with industry and damages
21 experts.

23 ⁴ The proposed Plan of Allocation, which is set forth in full in the Notice, provides
24 formulas for calculating the recognized claim of each Settlement Class Member,
25 based on each such person’s purchases and sales of HP’s publicly traded common
26 stock during the Class Period. Lead Plaintiffs will receive a distribution from the
27 Net Settlement Fund based on the same formulas that apply to the recovery of all
28 similarly situated members of the Settlement Class.

1 Additionally, throughout the Action Lead Plaintiffs had the benefit of the
 2 advice of knowledgeable counsel with extensive experience in shareholder class
 3 action litigation and securities fraud cases. *See infra* Part III.B.4. Courts give
 4 considerable weight to the opinion of experienced and informed counsel. *See,*
 5 *e.g., In re NVIDIA Corp. Derivative Litig.*, C-06-06110-SBA (JCS), 2008 WL
 6 5382544, at *4 (N.D. Cal. Dec. 22, 2008) (“[S]ignificant weight should be
 7 attributed to counsel’s belief that settlement is in the best interest of those affected
 8 by the settlement.”). Therefore, “[t]he recommendations of plaintiffs’ counsel
 9 should be given a presumption of reasonableness.” *In re Omnivision Techs., Inc.*,
 10 559 F. Supp. 2d 1036, 1043 (N.D. Cal. 2008) (citation and internal quotation
 11 marks omitted). In *Omnivision*, the court held that the recommendation of counsel
 12 weighed in favor of settlement given their familiarity with the dispute and their
 13 significant experience in securities litigation. *Id.* Co-Lead Counsel likewise have
 14 a thorough understanding of the merits of the Action and extensive experience in
 15 securities fraud litigation in particular. Co-Lead Counsel’s belief in the fairness
 16 and reasonableness of the Settlement warrants a presumption of reasonableness.

17 **C. The Settlement Is Well Within the Range of Reasonableness**

18 “[A]t this preliminary approval stage, the court need only ‘determine
 19 whether the proposed settlement is within the range of possible approval.’” *West*,
 20 2006 WL 1652598, at *11 (citation omitted). This Settlement is well within the
 21 range of reasonableness for several reasons. First, the \$57 million settlement
 22 compares favorably to other securities fraud settlements. As recently reported by
 23 NERA Economic Consulting, the average settlement amount in such cases in 2013
 24 was \$55 million, and the median settlement figure during that year was
 25 \$9.1 million. *See* Press Release, NERA Economic Consulting, *Recent Trends in*
 26 *Securities Class Action Litigation Report Released by NERA: Large Settlements*
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 28

1 *Get Larger, Small Settlements Get Smaller* (Jan. 21, 2014) (copy attached as Ex. 2
2 to Gardner Decl.).

3 Second, the fairness and adequacy of the Settlement is underscored by
4 taking into account the obstacles the Settlement Class would face in ultimately
5 succeeding on the merits, as well as the expense and likely duration of the
6 litigation. *See, e.g., Churchill Vill., L.L.C. v. Gen. Elec.*, 361 F.3d 566, 575 (9th
7 Cir. 2004) (citing risk, expense, complexity, and likely duration of further
8 litigation as factors supporting final approval of settlement). Indeed, at this
9 juncture, the \$57 million settlement results in an immediate and substantial
10 tangible recovery, without the considerable risk, expense, and delay of discovery,
11 summary judgment motions, trial, and post-trial litigation. *See, e.g., In re Wash.*
12 *Pub. Power Supply Sys. Sec. Litig.*, MDL No. 551, 1988 WL 158947, at *4 (W.D.
13 Wash. July 28, 1988) (finding settlement to be in the “best interests of the
14 class . . . before it is subjected further to the vagaries of litigation”).

15 While Lead Plaintiffs believe that they could have successfully established
16 all of the elements of their securities fraud claims against the Defendants, they
17 would have faced considerable obstacles over the course of continuing the Action.
18 Specifically, there would be substantial defense challenges regarding falsity and
19 scienter,⁵ loss causation and damages, and certifying a litigation class). Indeed,
20 Lead Plaintiffs would have been required to respond to Defendants’ anticipated
21 motion for summary judgment directed to both liability and damages issues and
22 their likely attacks directed to class certification.

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25 ⁵ As the Ninth Circuit has recognized, assessing falsity and scienter is a “unitary
26 inquiry” because these matters are often “strongly inferred from the same set of
27 facts.” *In re Daou Sys., Inc., Sec. Litig.*, 411 F.3d 1006, 1015 (9th Cir. 2005)
28 (citations and internal quotation marks omitted).

1 Additionally, even if Lead Plaintiffs were able to overcome all of these
2 challenges, there would still have been a complex trial and likely appeals. At the
3 point of settlement, Lead Plaintiffs were in an excellent position to evaluate the
4 strengths and weaknesses of their allegations against Defendants, the defenses
5 raised thereto, and the substantial risks of continued litigation, because of, among
6 other things, the considerable factual and legal research their counsel performed in
7 connection with the two rounds of motion to dismiss briefing and the extensive
8 preparation work that was performed in connection with the mediation.

9 From the inception of the Action, Defendants have vigorously denied (and
10 continue to deny) all of the claims and arguments made by Lead Plaintiffs,
11 including, among other things, that (i) the Defendants acted with the requisite
12 scienter in making the alleged false statements, and (ii) investor losses resulted
13 from the alleged fraud, as opposed to other Company-specific news that also was
14 released to the market on August 18, 2011. *See, e.g., In re Immune Response Sec.*
15 *Litig.*, 497 F. Supp. 2d 1166, 1172 (S.D. Cal. 2007) (recognizing “the issues of
16 scienter and causation are complex and difficult to establish at trial” and therefore
17 concluding “settlement is a prudent course”). And, while the Court did find that
18 certain of Lead Plaintiffs’ claims survived the motion to dismiss directed to the
19 SAC, it noted that scienter presented a “close question.” ECF No. 110 at 32.

20 In addition, the Settling Parties have asserted significantly different
21 positions regarding loss causation and damages. In that regard, Defendants
22 contend that Lead Plaintiffs and members of the class cannot prove any losses
23 from the alleged fraud because the market did not react negatively to the August
24 18, 2011 news relating to webOS discontinuation, but did react negatively to other
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1 Company announcements made that same day.⁶

2 While Lead Plaintiffs vigorously disagree with Defendants' position, these
3 complex loss causation and damages issues would, at the end of the day, hinge
4 upon extensive expert discovery and testimony. Although Lead Plaintiffs believe
5 they would have been able to present expert testimony to meet their burden, a trial
6 would have entailed "a 'battle of experts,'" with "no guarantee whom the jury
7 would believe." *In re Cendant Corp. Litig.*, 264 F.3d 201, 239 (3d Cir. 2001).

8 In view of the foregoing, the proposed Settlement represents an excellent
9 resolution given the substantial risks of expense and delay of continued litigation
10 versus the certain and immediate recovery for the Settlement Class. *See, e.g.*,
11 *Orvis v. Spokane County*, 281 F.R.D. 469, 475 (E.D. Wash. 2012) ("[T]he
12 proposed benefit to class members appears to the Court to be within the range of
13 fair and reasonable compensation given the uncertain outcome of the legal
14 arguments and the risks and probable delay for Plaintiff and class members if
15 litigation were to proceed toward trial."); *Lo v. Oxnard European Motors, LLC*,
16 No. 11CV1009 JLS (MDD), 2011 WL 6300050, at *5 (S.D. Cal. Dec. 15, 2011)
17 (addressing preliminary approval and stating that "[c]onsidering the potential
18 risks and expenses associated with continued prosecution of the Lawsuit, the
19 probability of appeals, the certainty of delay, and the ultimate uncertainty of
20 recovery through continued litigation,' the Court finds that, on balance, the
21 proposed settlement is fair, reasonable, and adequate.") (alteration in original)
22 (citation omitted).

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25 ⁶ *See, e.g., In re Scientific Atlanta, Inc. Sec. Litig.*, 754 F. Supp. 2d 1339, 1376
26 (N.D. Ga. 2010) ("[I]n order to defeat summary judgment, plaintiffs in a securities
27 fraud case must present evidence disaggregating the fraud and non-fraud-related
28 causes of the plaintiff's loss.").

D. The Proposed Notice Program Satisfies Rules 23(d) and (e) as well as Due Process Requirements

Co-Lead Counsel propose that mailed and published notice be given in the form of the Notice and Summary Notice, attached as Exhibits 1 and 3 to the proposed Preliminary Approval Order. Notice to the Settlement Class in the form and in the manner set forth in the proposed Preliminary Approval Order will fulfill the requirements of due process and comply with the Federal Rules of Civil Procedure and the PSLRA.

Notice must be given to class members in the most practicable manner under the circumstances and must describe “the terms of the settlement in sufficient detail to alert those with adverse viewpoints to investigate and to come forward and be heard.” *See, e.g., Lane v. Facebook, Inc.*, 696 F.3d 811, 826 (9th Cir. 2012) (quoting *Rodriguez v. West Publ’g Corp.*, 563 F.3d 948, 962 (9th Cir. 2009)); *see also* Fed. R. Civ. P. 23(c)(2)(B). In addition, pursuant to the PSLRA, “every settlement notice must include a statement explaining a plaintiff’s recovery.” *In re Wireless Facilities, Inc. Sec. Litig.*, 253 F.R.D. 630, 636 (S.D. Cal. 2008) (citing *In re Veritas Software Corp. Sec. Litig.*, 496 F.3d 962, 969 (9th Cir. 2007)). Lead Plaintiffs propose to give interested parties notice in two ways: (i) by first-class mail, addressed to all Settlement Class Members who can reasonably be identified and located; and (ii) by publication notice in the *Wall Street Journal* and transmission over *PR Newswire*.

The form and substance of the notice program are sufficient. The proposed forms of notice describe the terms of the Settlement Agreement and the Settlement Class’s recovery; the considerations that caused Lead Plaintiffs and Co-Lead Counsel to conclude that the Settlement is fair, adequate, and reasonable; the maximum attorneys’ fees and expenses that may be sought; the procedure for requesting exclusion from the Settlement Class; the procedure for objecting to the Settlement; the procedure for participating in the Settlement; the proposed Plan of

1 Allocation for the settlement proceeds; and the date and place of the Settlement
 2 Hearing. *See Ching v. Siemens Indus., Inc.*, No. C 11-4838 MEJ, 2013 WL
 3 6200190, at *6 (N.D. Cal. Nov. 27, 2013) (approving notice that “adequately
 4 describes the nature of the action, summarizes the terms of the settlement,
 5 identifies the class and provides instruction on how to opt out and object, and sets
 6 forth the proposed fees and expenses to be paid to Plaintiff’s counsel and the
 7 settlement administrator in clear, understandable language”). The Notices will,
 8 when mailed and published as provided for in the Preliminary Approval Order
 9 submitted herewith, fairly apprise Settlement Class Members of the Settlement
 10 and their options with respect thereto, and fully satisfy all due process
 11 requirements.

12 Co-Lead Counsel also propose that the Court appoint GCG as the claims
 13 administrator for the Settlement. GCG has been a claims administrator for more
 14 than 25 years and, during that time, has administered hundreds of securities class
 15 action settlements. GCG has the experience to efficiently and accurately act as the
 16 claims administrator here. *See Gardner Decl.*, Ex. 3 (background information
 17 about GCG).

18 **III. THE COURT SHOULD PRELIMINARILY CERTIFY THE SETTLEMENT CLASS**

19 **A. Standards Applicable to Class Certification**

20 At the Settlement Hearing, the Court will be asked to grant final approval to
 21 the Settlement on behalf of the Settlement Class. For that reason, it is appropriate
 22 for the Court to consider, at the preliminary approval stage, whether the
 23 certification of the Settlement Class is appropriate. *See Jaffe v. Morgan Stanley &*
 24 *Co.*, No. C 06-3903 TEH, 2008 WL 346417, at *2 (N.D. Cal. Feb. 7, 2008).

25 Courts have acknowledged the propriety of certifying a class solely for
 26 purposes of a class action settlement. *See Amchem Prods., Inc. v. Windsor*, 521
 27 U.S. 591, 620 (1997). Indeed, certification of a settlement class “has been
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1 recognized throughout the country as the best, most practical way to effectuate
 2 settlements involving large numbers of claims by relatively small claimants.” *In*
 3 *re Giant Interactive Grp., Inc. Sec. Litig.*, 279 F.R.D. 151, 158 (S.D.N.Y. 2011)
 4 (quoting *In re Prudential Sec. Inc. Ltd. P’ships Litig.*, 163 F.R.D. 200, 205
 5 (S.D.N.Y. 1995)). In this Circuit, “Rule 23 is to be liberally construed in a
 6 securities fraud context because class actions are particularly effective in serving
 7 as private policing weapons against corporate wrongdoing.” *In re Cooper Cos.*
 8 *Sec. Litig.*, 254 F.R.D. 628, 642 (C.D. Cal. 2009) (citation and internal quotation
 9 marks omitted); *see also In re THQ Inc. Sec. Litig.*, No. 00-1783AHM(EX), 2002
 10 WL 1832145, at *2 (C.D. Cal. Mar. 22, 2002) (“[T]he law in the Ninth Circuit is
 11 very well established that the requirements of Rule 23 should be liberally
 12 construed in favor of class action cases brought under the federal securities
 13 laws.”) (citations omitted).

14 A settlement class, like other certified classes, must satisfy all the
 15 requirements of Rule 23(a) and (b). *See Hanlon v. Chrysler Corp.*, 150 F.3d 1011,
 16 1022 (9th Cir. 1998). Nevertheless, the manageability concerns of Rule 23(b)(3)
 17 are not at issue for a settlement class. *See Amchem Prods.*, 521 U.S. at 593
 18 (“Whether trial would present intractable management problems . . . is not a
 19 consideration when settlement-only certification is requested.”).⁷

21 ⁷ As the Seventh Circuit has explained, manageability concerns that might
 22 preclude certification of a litigated class may be disregarded with a settlement
 23 class “because the settlement might eliminate all the thorny issues that the court
 24 would have to resolve if the parties fought out the case.” *Carnegie v. Household*
 25 *Int’l, Inc.*, 376 F. 3d 656, 660 (7th Cir. 2004) (citing *Amchem*, 521 U.S. at 620);
 26 *see also In re Initial Pub. Offering Sec. Litig.*, 226 F.R.D. 186, 190, 195 (S.D.N.Y.
 27 2005) (explaining that a settlement class may be broader than a litigated class
 28 because a settlement resolves concerns regarding manageability and
 predominance).

1 The Action satisfies all the factors for certification. Under Rule 23(a), a
 2 class may be certified if: (i) it is so numerous that joinder of all members is
 3 impracticable; (ii) there are questions of law and fact common to the class; (iii) the
 4 claims or defenses of the representative parties are typical of the claims or
 5 defenses of the class; and (iv) the representative parties will fairly and adequately
 6 protect the interests of the class. *See, e.g., Sandoval v. Tharaldson Emp. Mgmt.*,
 7 No. EDCV 08-00482-VAP (OPx), 2009 WL 3877203, at *1 (C.D. Cal. Nov. 17,
 8 2009). The proposed class additionally must fall within one of the three
 9 categories of class actions defined in Rule 23(b). *See, e.g., Desai v. Deutsche*
 10 *Bank Sec. Ltd.*, 573 F.3d 931, 936 (9th Cir. 2009).

11 Lead Plaintiffs request that the Court preliminarily certify a class of all
 12 Persons who purchased or otherwise acquired the publicly-traded common stock
 13 of HP on the open market from November 22, 2010 to and through August 18,
 14 2011, and were damaged thereby, excluding those Persons expressly identified in
 15 ¶ 1(mm) of the Settlement Agreement.

16 **B. The Settlement Class Meets the Requirements of Rule 23(a)**

17 **1. Rule 23(a)(1): Numerosity**

18 Rule 23(a)(1) requires that the class be so numerous that joinder of all
 19 members is impracticable. “[I]mpracticability’ does not mean ‘impossibility,’
 20 but only the difficulty or inconvenience of joining all members of the class.”
 21 *Harris v. Palm Springs Alpine Estates, Inc.*, 329 F.2d 909, 913-14 (9th Cir. 1964)
 22 (citation omitted). There is no fixed number of class members which either
 23 compels or precludes the certification of a class. *Arnold v. United Artists Theatre*
 24 *Circuit, Inc.*, 158 F.R.D. 439, 448 (N.D. Cal. 1994). Indeed, the exact size of the
 25 class need not be known so long as “‘general knowledge and common sense
 26 indicate that [the class] is large.’” *Perez-Funez v. Dist. Dir., INS*, 611 F. Supp.
 27 990, 995 (C.D. Cal. 1984) (citation omitted). In securities litigation, courts
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1 regularly find the numerosity requirement is satisfied with respect to putative
2 purchasers of nationally traded securities on the volume of outstanding shares.
3 *See Cooper Cos.*, 254 F.R.D. at 634 (“The Court certainly may infer that, when a
4 corporation has millions of shares trading on a national exchange, more than 40
5 individuals purchased stock over the course of more than a year. It is likely that
6 thousands of people made such purchases.”).

7 Here, there can be no dispute that the Settlement Class satisfies numerosity
8 and consists of (at least) thousands of investors. During the Class Period, HP had
9 approximately 2.2 billion shares of common stock outstanding. *See* Compl. ¶ 245.
10 Further, HP’s common stock was actively traded on the New York Stock
11 Exchange throughout the Class Period. *Id.* Common sense dictates that these
12 shares were purchased by hundreds of thousands of investors, making joinder
13 impracticable.

14 **2. Rule 23(a)(2): Questions of Law or Fact Are Common**

15 Rule 23(a)(2) requires the existence of “questions of law or fact common to
16 the class.” Fed. R. Civ. P. 23(a)(2). The Ninth Circuit construes this requirement
17 “permissively,” and has stated that that “[a]ll questions of fact and law need not be
18 common to satisfy the rule.” *Hanlon*, 150 F.3d at 1019.

19 Securities fraud cases have long been found to satisfy the commonality
20 requirement:

21 The overwhelming weight of authority holds that repeated
22 misrepresentations of the sort alleged here satisfy the “common question”
23 requirement. Confronted with a class of purchasers allegedly defrauded
24 over a period of time by similar misrepresentations, courts have taken the
25 common sense approach that the class is united by a common interest in
26 determining whether a defendant’s course of conduct is in its broad
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1 outlines actionable, which is not defeated by slight differences in class
 2 members' positions, and that the issue may profitably be tried in one suit.
 3 *Blackie v. Barrack*, 524 F.2d 891, 902 (9th Cir. 1975); *see also In re Juniper*
 4 *Networks, Inc. Sec. Litig.*, 264 F.R.D. 584, 588 (N.D. Cal. 2009) ("Repeated
 5 misrepresentations by a company to its stockholders satisfy the commonality
 6 requirement of Rule 23(a)(2).").

7 In this case, common questions of both law and fact abound. The central
 8 questions – whether Defendants' public statements were false or material and
 9 whether Defendants acted with the requisite mental state – are the same for all
 10 class members.

11 **3. Rule 23(a)(3): Lead Plaintiffs' Claims Are Typical**

12 Rule 23(a)(3) is satisfied where the claims of the proposed class
 13 representatives arise from the same course of conduct that gives rise to the claims
 14 of the other class members, and where the claims are based on the same legal
 15 theory. *In re Computer Memories Sec. Litig.*, 111 F.R.D. 675, 680 (N.D. Cal.
 16 1986). Rule 23(a)(3) does not require plaintiffs to show that their claims are
 17 identical on every issue to those of the class, but merely that significant common
 18 questions exist. *In re Syncor ERISA Litig.*, 227 F.R.D. 338, 344 (C.D. Cal. 2005).
 19 Differences in the amount of damages, the size or manner of purchase, type of
 20 purchase, and even the specific documents influencing the purchase will not
 21 render the claim atypical in most securities actions. *See Tsirekidze v. Syntax-*
 22 *Brilliant Corp.*, No. CV-07-02204-PHX-FJM, 2009 WL 2151838, at *4 (D. Ariz.
 23 July 17, 2009).

24 Here, Lead Plaintiffs' claims are identical to those of the other Members of
 25 the Settlement Class. Like all Settlement Class Members, Lead Plaintiffs
 26 purchased HP's publicly traded common stock at allegedly artificially inflated
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1 prices during the Class Period and claim to have suffered damages when
2 Defendants' alleged material misstatements and omissions were revealed.

3 **4. Rule 23(a)(4): The Lead Plaintiffs Are Adequate**

4 Rule 23(a)(4) is satisfied if "the representative parties will fairly and
5 adequately protect the interests of the class." Fed. R. Civ. P. 23(a)(4). "The
6 proper resolution of this issue requires that two questions be addressed: (a) do the
7 named plaintiffs and their counsel have any conflicts of interest with other class
8 members and (b) will the named plaintiffs and their counsel prosecute the action
9 vigorously on behalf of the class?" *In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d
10 454, 462 (9th Cir. 2000) (citing *Hanlon*, 150 F.3d at 1020).

11 Here, Lead Plaintiffs are sophisticated institutional investors who have and
12 will continue to represent the interests of the Settlement Class fairly and
13 adequately. There is no antagonism or conflict of interest between Lead Plaintiffs
14 and the proposed Settlement Class. Lead Plaintiffs and Members of the
15 Settlement Class share the common objective of maximizing their recovery from
16 Defendants when considering the totality of the relevant circumstances.

17 In addition, Co-Lead Counsel have extensive experience and expertise in
18 complex securities litigation and class action proceedings throughout the United
19 States.⁸ Co-Lead Counsel are well qualified and able to conduct the Action, as the
20 Court expressly recognized when approving their appointment as co-lead counsel

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23 ⁸ See Co-Lead Counsels' Firm Resumes (Gardner Decl. at Exs. 4 & 5); *see also*
24 *Marsden v. Select Med. Corp.*, 246 F.R.D. 480, 487 (E.D. Pa. 2007) (noting that
25 Motley Rice has "significant experience pursuing securities-related claims in
26 various federal courts across the U.S."); *In re Bear Stearns Cos. Sec., Derivative,*
27 *& ERISA Litig.*, 07-Civ-10453, 2009 WL 50132, at *10 (S.D.N.Y. Jan. 5, 2009)
28 (stating that Labaton Sucharow has "substantial experience in the prosecution of
shareholder and securities class actions").

1 for the putative class under the PSLRA. *See* ECF No. 42 at 5 (“[Lead Plaintiffs]
 2 retained Labaton Sucharow LLP and Motley Rice LLC to serve as co-lead counsel
 3 for the class. Both firms have experience prosecuting securities class actions, and
 4 there is nothing to indicate [they] are not qualified to represent the putative
 5 class.”) (internal citation omitted). Therefore, Rule 23(a)(4) is satisfied.⁹

6 **C. The Settlement Class Meets the Requirements of Rule 23(b)(3)**

7 **1. Common Questions of Law or Fact Predominate**

8 Rule 23(b)(3) sets forth two requirements, the first being that the “questions
 9 of law or fact common to the members of the class predominate over any
 10 questions affecting only individual members.” Fed. R. Civ. P. 23(b)(3). The
 11 predominance inquiry “tests whether proposed classes are sufficiently cohesive to
 12 warrant adjudication by representation.” *Amchem Prods.*, 521 U.S. at 623.
 13 “‘When common questions present a significant aspect of the case and they can be
 14 resolved for all members of the class in a single adjudication, there is clear
 15 justification for handling the dispute on a representative rather than on an
 16 individual basis.’” *Hanlon*, 150 F.3d at 1022 (quoting 7A Charles Alan Wright,
 17 Arthur R. Miller & Mary Kay Kane, *Federal Practice & Procedure* § 1778 (2d
 18 ed. 1986)). The predominance requirement is “readily met” in securities class
 19 actions. *Amchem Prods.*, 521 U.S. at 625; *see also Cooper Cos.*, 254 F.R.D. at
 20 632 (“[S]ecurities fraud cases fit Rule 23 ‘like a glove.’”) (citation omitted).

21
 22
 23 ⁹ Co-Lead Counsel have and will continue to fairly and adequately represent the
 24 interests of the Settlement Class. Accordingly, Co-Lead Counsel should be
 25 appointed as Class Counsel for the Settlement Class under Rule 23(g)(1). *See,*
 26 *e.g., Williams v. Costco Wholesale Corp.*, No. 02cv2003 IEG (AJB), 2010 WL
 27 761122, at *6 (S.D. Cal. Mar. 4, 2010) (appointing as Class Counsel attorneys
 28 who, as here, have “extensive experience in class actions” and appeared
 “competent to represent the class”).

1 Here, common questions of law and fact predominate over individual
 2 questions because Defendants' alleged fraudulent statements and omissions
 3 affected all Settlement Class Members in the same manner (i.e., through public
 4 statements made to the market and documents publicly filed with the SEC).
 5 Predominance of common questions generally will be found when, as here,
 6 "“many purchasers have been defrauded over time by similar misrepresentations,
 7 or by a common scheme to which alleged non-disclosures related.”” *Negrete v.*
 8 *Allianz Life Ins. Co. of N. Am.*, 238 F.R.D. 482, 492 (C.D. Cal. 2006) (citation
 9 omitted); *see also In re First Capital Holdings Corp. Fin. Prods. Sec. Litig.*, No.
 10 MDL-901, 1993 WL 144861, at *6 (C.D. Cal. Feb. 26, 1993) (“The Ninth Circuit
 11 has repeatedly found that common issues predominate in federal securities actions
 12 where the proposed class members have all been injured by the same alleged
 13 course of conduct.”).

14 2. A Class Action Is a Superior Method of Adjudication

15 Finally, Rule 23(b)(3) also requires that the action be superior to other
 16 available methods for the fair and efficient adjudication of the controversy. The
 17 rule lists several matters pertinent to this finding:

- 18 (A) the class members' interests in individually controlling the
- 19 prosecution or defense of separate actions;
- 20 (B) the extent and nature of any litigation concerning the controversy
- 21 already begun by or against class members;
- 22 (C) the desirability or undesirability of concentrating the litigation of
- 23 the claims in the particular forum; and
- 24 (D) the likely difficulties in managing a class action.

25 Fed. R. Civ. P. 23(b)(3)(A)-(D); *see also Desai*, 573 F.3d at 937. Each factor
 26 weighs in favor of superiority here. *See, e.g., McPhail v. First Command Fin.*
 27 *Planning, Inc.*, 247 F.R.D. 598, 615 (S.D. Cal. 2007) (noting “class action is the
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1 superior method for fair and efficient adjudication” because individual suits would
 2 ““clog [] the federal courts with innumerable individual suits litigating the same
 3 issues repeatedly,” the plaintiffs assert complex claims that “would be very costly
 4 to litigate,” and each claim is for a “relatively small amount”) (alteration in
 5 original) (citation omitted).

6 Further, without the settlement class device, Defendants could not obtain a
 7 class-wide release, and therefore would have had little, if any, incentive to enter
 8 into the Settlement. Certification of a class for settlement purposes will allow the
 9 Settlement to be administered in an organized and efficient manner.

10 Accordingly, this Court should preliminarily certify the Settlement Class.

11 **IV. CONCLUSION**

12 For the foregoing reasons, Lead Plaintiffs respectfully request that the Court
 13 issue an order substantially in the form of the proposed Preliminary Approval
 14 Order: (a) preliminarily certifying the Settlement Class; (b) preliminarily
 15 approving the Settlement; (c) holding that the manner and forms of notice set forth
 16 in the Preliminary Approval Order satisfy due process and provide the best notice
 17 practicable under the circumstances; (d) setting a date for the Settlement Hearing;
 18 (e) appointing Lead Plaintiffs as Class Representatives and Co-Lead Counsel as
 19 Class Counsel; (f) appointing GCG as claims administrator; (g) ordering that
 20 notice substantially in the forms of the proposed notices be given to the proposed
 21 Settlement Class; and (h) granting such other and further relief as may be
 22 required.

23
 24 Dated: March 31, 2014

Respectfully submitted,

25
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 27 Jonathan Gardner (*pro hac vice*)
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 Paul J. Scarlato (*pro hac vice*)

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CERTIFICATE OF SERVICE

I hereby certify that on March 31, 2014, I authorized the electronic filing of the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the email addresses denoted on the attached Electronic Mail Notice List, and I hereby certify that I caused to be mailed the foregoing document or paper via the United States Postal Service to the non-CM/ECF participants indicated on the attached Manual Notice List.

I certify under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on March 31, 2014.

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